

NETWORK

The Virtual Network for Professional Services



CLIENT REFERRAL PROGRAM

What is the Client Referral Program?

The Network Q Client Referral Program enables anyone to refer clients to the HQ Client platform and benefit from a referral fee. The referrer can choose between 15% one-off fee or 5% in perpetuity.

15%

Referral Fee

(fees received for first 12 months)

OR

5%

Referral Fee

(fees received in perpetuity)

Who is the Referral Program for?

Anyone who wants to refer clients to the HQ Client platform can join the program, no matter your background.

Some examples of referrals:

- Referring friends or family
- Offering professional services to your own business or clients
- Starting a business with HQ client providing some or all of the professional services

Benefits

Marketable Asset

You can earn by referring casually or build an income stream which doubles as an invaluable, tradeable and marketable asset from the accumulated trailing fees.

Resources

Access to a wealth of knowledge and experienced Professionals from HQ Client to service as many clients as you can refer.

Cost

Currently there are no costs to join, however this is subject to change in the future*.

Flexibility

Utilise Network Q as much as you want and at your own pace. Whether you are referring casually or choose to leverage the program to build a business the Referral Program is designed with flexibility at its core.

Examples

Example 1 - 15% option

Jane uses Network Q for her personal tax services and wants to refer her friend John. She signs up to the Network Q Referral Program and refers him via the referral form on the portal.

John has his taxation services completed by HQ Client and these services total \$1000 in the first year.

Jane earns a \$150 one-off fee for her referral.

Example 2 - 5% option

Kevin runs a successful business where he sees lots of opportunities to refer clients to the HQ Client platform.

Being the entrepreneur that he is, he can see that referring these clients through the Referral Program will help him build a solid income.

After joining the Network Q Referral Program, he initially refers 10 clients. Over the proceeding 12 months, these 10 clients have utilised HQ Client for services totalling \$25,000.

Kevin prefers an on-going income stream and chooses to receive 5% in perpetuity for all his referrals. In this first year, receives his 5% referral fee (\$1,250) as a result.

At the end of the second year these same clients required more services and thus total fees grew to \$40,000.

Kevin will receive \$2,000 for this second year for referring these 10 clients.

This arrangement will continue indefinitely as well as any other clients that Kevin refers.

The Referral Program is a solid source of passive income for him without any costs or headaches.

Example 3 - Selling an income stream

Kevin (example 2) has now been steadily referring clients to Network Q for several years and, securing the 5% trailing fee for all these referrals, he has accumulated an annual **passive** income of \$30,000. He recently received an offer to purchase this passive income asset for a multiple of 4 times, making the sale price \$120,000.

Kevin accepts the offer, now the purchaser will receive the \$30,000 annually.

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